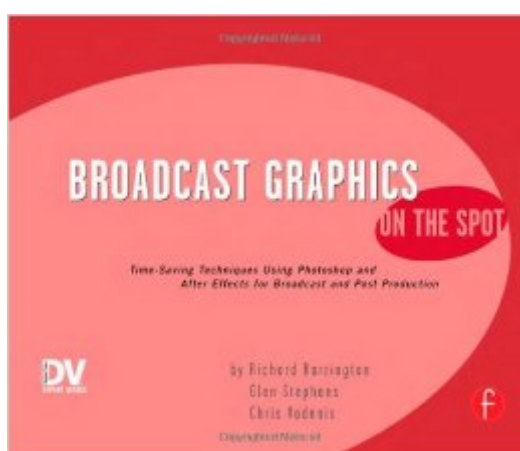


The book was found

Broadcast Graphics On The Spot: Timesaving Techniques Using Photoshop And After Effects For Broadcast And Post Production (DV Expert)



Synopsis

Packed with more than 350 techniques, this book delivers what you need to know - on the spot. If you create graphics for television, this book is for you. 'Broadcast Graphics on the Spot' show you how to produce more compelling TV graphics. From gathering images for use in broadcast graphics to working with fonts, mastering keying and rotoscoping, or working with logo motion, this book includes step-by-step procedures for creating over-the-shoulder graphics for news anchors, lower thirds, titles, and full-screens that can be used in everyday news productions.

Book Information

Series: DV Expert

Paperback: 240 pages

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Product Dimensions: 9.3 x 0.6 x 7.5 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #2,806,933 in Books (See Top 100 in Books) #68 inÂ Books > Computers & Technology > Digital Audio, Video & Photography > Adobe > Adobe After Effects #968 inÂ Books > Computers & Technology > Digital Audio, Video & Photography > Adobe > Adobe Photoshop #1274 inÂ Books > Computers & Technology > Digital Audio, Video & Photography > Video Production

Customer Reviews

The latest On The Spot book from CMP Books titled Broadcast Graphics, their very informative and short book of the hottest tips, was very informative with great nuggets of useful information. Not too much in any one gulp yet still gives you the "aha" factor. This book focuses mostly on Photoshop and After Effects in the broadcast arena (hence the title) and they even say this book is for those in television. However, the book also delves into keying, Illustrator, and script automation - so there's a little something for everyone. Let's face it, as a filmmaker you need to have a solid understanding of just about every facet of production and post-production and this book, with it's quick tips, can be helpful in a pinch. It's another arsenal in your toolbox. I only wish they had a quick index listing their tricks so when I'm really in a pinch I don't have to search thru the book trying to remember what

chapter I saw the helpful hint. All in all, a great productivity time saver and quick read.

This is a great purchase for those who really need a foundation in the world of broadcast design. I have purchased other material from Rich and Glen before and they have really helped me out in a lot of directions so once again my hat goes off to them. You get so much more for the price they charge and this book needs to be on your shelf. Great tips and insights!!!!!!

Nothing related to broadcasting. It's just the book for the Photoshop and After Effects beginners. Do not expect to learn anything from this book

Good for a true beginner. Intermediate to advanced users can skip it. Contains some info that is outdated and a couple things that are down right wrong.

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